



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates	10/08/12-11/06/12	Last Modified	10/01/12
Advertiser	Coalition for More Jobs & Better Schools (73426)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06261275
Brand	COALITION 10/08 (465766)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2395)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARLAINE	Commission %	15.00
Phone/Fax	/	Commission	\$1,743.75
CPE	343	Net Total	\$9,881.25
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	COALITION 10/08 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** COALITION- MORE JOBS BETTER SCHOOLS		

By Broadcast Month	Spots	Rate
Oct. 2012	19	\$11,625.00
Grand Total:	19	\$11,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT (13)	10/29/12-11/02/12	2	:30	5P-5:30P (EST)	1	1	1	1	1	1						West Palm Beach (WPEC)		8/3/12
39.0	Normal Line / SPOT (39)	10/29/12-11/02/12	3	:30	6A-7A (EST)	5	X	X	X	X	X				\$525.00		West Palm Beach (WPEC)		10/1/12
39.0.1	Closed Preempt (39)	10/29/12															West Palm Beach (WPEC)	Client Request/Spot -	
39.0.2	Closed Preempt (39)	10/30/12															West Palm Beach (WPEC)	Client Request/Spot -	
39.0.3	Closed Preempt (39)	10/31/12															West Palm Beach (WPEC)	Client Request/Spot -	
39.0.4	Closed Preempt (39)	11/01/12															West Palm Beach (WPEC)	Client Request/Spot -	
39.0.5	Closed Preempt (39)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
40.0	Normal Line / SPOT (40)	11/05/12-11/06/12	3	:30	6A-7A (EST)	1	X	X							\$525.00		West Palm Beach (WPEC)		10/1/12
40.0.1	Closed Preempt (40)	11/05/12															West Palm Beach (WPEC)	Client Request/Spot -	
41.0	Normal Line / SPOT (41)	10/08/12-10/12/12	3	:30	6A-7A (EST)	2	X	X	X	X	X			2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		10/1/12
42.0	Normal Line / SPOT (42)	10/22/12-10/26/12	3	:30	6A-7A (EST)	5	X	X	X	X	X				\$525.00		West Palm Beach (WPEC)		10/1/12
42.0.1	Closed Preempt (42)	10/22/12															West Palm Beach (WPEC)	Client Request/Spot -	
42.0.2	Closed Preempt (42)	10/22/12															West Palm Beach (WPEC)	Client Request/Spot -	
42.0.3	Closed Preempt (42)	10/24/12															West Palm Beach (WPEC)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates 10/08/12-11/06/12
Advertiser Coalition for More Jobs & Better Schools (73428)
Agency McLaughlin & Associates (9012)
Product POLITICAL ISSUE (ns) (1187)
Brand COALITION 10/08 (465766)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 343
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments COALITION 10/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BETTER SCHOOLS

Last Modified 10/01/12
Entered By Nancy Brutus
CO-OP No
Headline # 06261275
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,743.75
Net Total \$9,881.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 19 \$11,625.00
Grand Total: 19 \$11,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0.4	Closed Preempt (42)	10/25/12															West Palm Beach (WPEC)	Client Request/Spot -	
42.0.5	Closed Preempt (42)	10/26/12															West Palm Beach (WPEC)	Client Request/Spot -	
43.0	Normal Line / SPOT (43)	10/29/12-11/02/12	3	:30	9A-10A (EST)	5	X	X	X	X	X				\$300.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
43.0.1	Closed Preempt (43)	10/29/12															West Palm Beach (WPEC)	Client Request/Spot -	
43.0.2	Closed Preempt (43)	10/30/12															West Palm Beach (WPEC)	Client Request/Spot -	
43.0.3	Closed Preempt (43)	10/31/12															West Palm Beach (WPEC)	Client Request/Spot -	
43.0.4	Closed Preempt (43)	11/01/12															West Palm Beach (WPEC)	Client Request/Spot -	
43.0.5	Closed Preempt (43)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
44.0	Normal Line / SPOT (44)	11/05/12-11/06/12	3	:30	9A-10A (EST)	1	X	X							\$300.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
44.0.1	Closed Preempt (44)	11/06/12															West Palm Beach (WPEC)	Client Request/Spot -	
45.0	Normal Line / SPOT (45)	10/08/12-10/12/12	3	:30	9A-10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
46.0	Normal Line / SPOT (46)	10/22/12-10/26/12	3	:30	9A-10A (EST)	5	X	X	X	X	X				\$300.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
46.0.1	Closed Preempt (46)	10/22/12															West Palm Beach (WPEC)	Client Request/Spot -	
46.0.2	Closed Preempt (46)	10/23/12															West Palm Beach (WPEC)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

/E Bookend P/B Piggy Back



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates 10/08/12-11/06/12
Advertiser Coalition for More Jobs & Better Schools (73428)
Agency McLaughlin & Associates (9012)
Product POLITICAL ISSUE (ns) (1187)
Brand COALITION 10/08 (465766)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPEBEL, MARIANNE
Phone/Fax /
CPE 343
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments COALITION 10/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BETTER SCHOOLS

Last Modified 10/01/12
Entered By Nancy Brutus
CO-OP No
Headline # 06261275
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,743.75
Net Total \$9,881.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 19 \$11,625.00
Grand Total: 19 \$11,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0.3	Closed Preempt (46)	10/24/12															West Palm Beach (WPEC)	Client Request/Spot -	
46.0.4	Closed Preempt (46)	10/25/12															West Palm Beach (WPEC)	Client Request/Spot -	
46.0.5	Closed Preempt (46)	10/26/12															West Palm Beach (WPEC)	Client Request/Spot -	
47.0	Normal Line / SPOT (47)	10/29/12-11/02/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X				\$525.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
47.0.1	Closed Preempt (47)	10/29/12															West Palm Beach (WPEC)	Client Request/Spot -	
47.0.2	Closed Preempt (47)	10/30/12															West Palm Beach (WPEC)	Client Request/Spot -	
47.0.3	Closed Preempt (47)	10/31/12															West Palm Beach (WPEC)	Client Request/Spot -	
47.0.4	Closed Preempt (47)	11/01/12															West Palm Beach (WPEC)	Client Request/Spot -	
47.0.5	Closed Preempt (47)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
48.0	Normal Line / SPOT (48)	11/05/12-11/06/12	3	:30	12P-12:30P (EST)	1	X	X							\$525.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
48.0.1	Closed Preempt (48)	11/06/12															West Palm Beach (WPEC)	Client Request/Spot -	
49.0	Normal Line / SPOT (49)	10/08/12-10/12/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
50.0	Normal Line / SPOT (50)	10/22/12-10/26/12	3	:30	12P-12:30P (EST)	5	X	X	X	X	X				\$525.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
50.0.1	Closed Preempt (50)	10/22/12															West Palm Beach (WPEC)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates 10/08/12-11/06/12
Advertiser Coalition for More Jobs & Better Schools (73428)
Agency McLaughlin & Associates (9012)
Product POLITICAL ISSUE (ns) (1187)
Brand COALITION 10/08 (465766)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPEBELL, MARIANNE
Phone/Fax /
CPE 343
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments COALITION 10/08
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , COALITION- MORE JOBS
BETTER SCHOOLS

Last Modified 10/01/12
Entered By Nancy Brutus
CO-OP No
Headline # 06261275
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,743.75
Net Total \$9,881.25
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 19 \$11,625.00
Grand Total: 19 \$11,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0.2	Closed Preempt (50)	10/23/12															West Palm Beach (WPEC)	Client Request/Spot -	
50.0.3	Closed Preempt (50)	10/24/12															West Palm Beach (WPEC)	Client Request/Spot -	
50.0.4	Closed Preempt (50)	10/25/12															West Palm Beach (WPEC)	Client Request/Spot -	
50.0.5	Closed Preempt (50)	10/26/12															West Palm Beach (WPEC)	Client Request/Spot -	
51.0	Normal Line / SPOT (51)	10/29/12-11/02/12	3	:30	5P- 5:30P (EST)	5	X	X	X	X	X				\$750.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
51.0.1	Closed Preempt (51)	10/29/12															West Palm Beach (WPEC)	Client Request/Spot -	
51.0.2	Closed Preempt (51)	10/30/12															West Palm Beach (WPEC)	Client Request/Spot -	
51.0.3	Closed Preempt (51)	10/31/12															West Palm Beach (WPEC)	Client Request/Spot -	
51.0.4	Closed Preempt (51)	11/01/12															West Palm Beach (WPEC)	Client Request/Spot -	
51.0.5	Closed Preempt (51)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
52.0	Normal Line / SPOT (52)	11/05/12-11/06/12	3	:30	5P- 5:30P (EST)	1	X	X							\$750.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
52.0.1	Closed Preempt (52)	11/06/12															West Palm Beach (WPEC)	Client Request/Spot -	
53.0	Normal Line / SPOT (53)	10/08/12-10/12/12	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
54.0	Normal Line / SPOT (54)	10/22/12-10/26/12	3	:30	5P- 5:30P (EST)	5	X	X	X	X	X				\$750.00		West Palm Beach (WPEC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

E Bookend P/B Piggy Back



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Schedule Dates	10/08/12-11/06/12	Last Modified	10/01/12
Advertiser	Coalition for More Jobs & Better Schools (73428)	Entered By	Nancy Brutus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06261275
Brand	COALITION 10/08 (465766)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPEBEL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$1,743.75
CPE	343	Net Total	\$9,881.25
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	COALITION 10/08 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BETTER SCHOOLS		

By Broadcast Month	Spots	Rate
Oct. 2012	19	\$11,625.00
Grand Total:	19	\$11,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0.1	Closed Preempt (54)	10/22/12															West Palm Beach (WPEC)	Client Request/Spot -	
54.0.2	Closed Preempt (54)	10/23/12															West Palm Beach (WPEC)	Client Request/Spot -	
54.0.3	Closed Preempt (54)	10/24/12															West Palm Beach (WPEC)	Client Request/Spot -	
54.0.4	Closed Preempt (54)	10/25/12															West Palm Beach (WPEC)	Client Request/Spot -	
54.0.5	Closed Preempt (54)	10/26/12															West Palm Beach (WPEC)	Client Request/Spot -	
55.0	Normal Line / SPOT (55)	10/29/12-11/02/12	3	:30	5:30P- 6P (EST)	5	X	X	X	X	X				\$750.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
55.0.1	Closed Preempt (55)	10/29/12															West Palm Beach (WPEC)	Client Request/Spot -	
55.0.2	Closed Preempt (55)	10/30/12															West Palm Beach (WPEC)	Client Request/Spot -	
55.0.3	Closed Preempt (55)	10/31/12															West Palm Beach (WPEC)	Client Request/Spot -	
55.0.4	Closed Preempt (55)	11/01/12															West Palm Beach (WPEC)	Client Request/Spot -	
55.0.5	Closed Preempt (55)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
56.0	Normal Line / SPOT (56)	11/05/12-11/06/12	3	:30	5:30P- 6P (EST)	1	X	X							\$750.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
56.0.1	Closed Preempt (56)	11/06/12															West Palm Beach (WPEC)	Client Request/Spot -	
57.0	Normal Line / SPOT (57)	10/08/12-10/12/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$750.00	\$1,500.00	West Palm Beach (WPEC)	Client Request/Spot -	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

E Bookend P/B Piggy Back



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rl 303
Blaugvelt, NY 10913

Advertiser: 10/06/12-11/06/12
Agency: Coalition for More Jobs & Better Schools (73428)
Product: McLaughlin & Associates (9012)
Brand: POLITICAL ISSUE (ns) (1187)
Salesperson: COALITION 10/08 (465766)
Sales Office: TeleRep/DC, Washington DC (2995)
Buyer Name: TeleRep Washington DC
Phone/Fax: CAMPBELL, MARIANNE
CPE: /
Account Types: 343
Billing Type: National/Political Issue Agency BRD
Comments: Weekly/Irregular
COALITION 10/08
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BETTER SCHOOLS

Last Modified: 10/01/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06261275
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,743.75
Net Total: \$9,881.25
Sales Tax:

Oct. 2012 19 \$11,625.00
Grand Total: 19 \$11,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / SPOT (58)	10/22/12-10/26/12	3	:30	5:30P- 6P (EST)	5	X	X	X	X	X				\$750.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
58.0.1	Closed Preempt (58)	10/22/12															West Palm Beach (WPEC)	Client Request/Spot -	
58.0.2	Closed Preempt (58)	10/23/12															West Palm Beach (WPEC)	Client Request/Spot -	
58.0.3	Closed Preempt (58)	10/24/12															West Palm Beach (WPEC)	Client Request/Spot -	
58.0.4	Closed Preempt (58)	10/25/12															West Palm Beach (WPEC)	Client Request/Spot -	
58.0.5	Closed Preempt (58)	10/26/12															West Palm Beach (WPEC)	Client Request/Spot -	
59.0	Normal Line / SPOT (59)	10/29/12-11/02/12	3	:30	11P- 11:30P (EST)	4	X	X	X	X	X				\$1,050.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
59.0.1	Closed Preempt (59)	10/29/12															West Palm Beach (WPEC)	Client Request/Spot -	
59.0.2	Closed Preempt (59)	10/30/12															West Palm Beach (WPEC)	Client Request/Spot -	
59.0.3	Closed Preempt (59)	10/31/12															West Palm Beach (WPEC)	Client Request/Spot -	
59.0.4	Closed Preempt (59)	11/02/12															West Palm Beach (WPEC)	Client Request/Spot -	
60.0	Normal Line / SPOT (60)	10/22/12-10/26/12	3	:30	11P- 11:30P (EST)	4	X	X	X	X	X				\$1,050.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
60.0.1	Closed Preempt (60)	10/23/12															West Palm Beach (WPEC)	Client Request/Spot -	
60.0.2	Closed Preempt (60)	10/24/12															West Palm Beach (WPEC)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rl 303
Blauvelt, NY 10913

Schedule Dates	10/08/12-11/06/12	Last Modified	10/01/12
Advertiser	Coalition for More Jobs & Better Schools (73428)	Entered By	Nancy Brittus
Agency	McLaughlin & Associates (9012)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06261275
Brand	COALITION 10/08 (465766)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CAMPBELL, MARIANNE	Commission %	15.00
Phone/Fax	/	Commission	\$1,743.75
CPE	343	Net Total	\$9,881.25
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	COALITION 10/08 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BETTER SCHOOLS		

BY Broadcast Month	Spots	Rate
Oct. 2012	19	\$11,625.00
Grand Total:	19	\$11,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0.3	Closed Preempt (60)	10/25/12															West Palm Beach (WPEC)	Client Request/Spot -	
60.0.4	Closed Preempt (60)	10/26/12															West Palm Beach (WPEC)	Client Request/Spot -	
61.0	Normal Line / SPOT (61)	10/08/12-10/12/12	3	:30	11P- 11:30P (EST)	2	X	X	X	X	X			2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
62.0	Normal Line / SPOT (62)	11/03/12-11/03/12	3	:30	7P- 7:30P (EST)							1			\$525.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
62.0.1	Closed Preempt (62)	11/03/12															West Palm Beach (WPEC)	Client Request/Spot -	
63.0	Normal Line / SPOT (63)	10/27/12-10/27/12	3	:30	7P- 7:30P (EST)							1			\$525.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
63.0.1	Closed Preempt (63)	10/27/12															West Palm Beach (WPEC)	Client Request/Spot -	
64.0	Normal Line / SPOT (64)	11/04/12-11/04/12	3	:30	9A- 10:30A (EST)								1		\$1,350.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
64.0.1	Closed Preempt (64)	11/04/12															West Palm Beach (WPEC)	Client Request/Spot -	
65.0	Normal Line / SPOT (65)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)								1		\$1,350.00		West Palm Beach (WPEC)	Client Request/Spot -	10/1/12
65.0.1	Closed Preempt (65)	10/28/12															West Palm Beach (WPEC)	Client Request/Spot -	
66.0	Normal Line / SPOT (66)	10/14/12-10/14/12	3	:30	9A- 10:30A (EST)								1	1	\$1,350.00	\$1,350.00	West Palm Beach (WPEC)	Client Request/Spot -	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, McLaughlin & Associates

do hereby request station time concerning the following issue:

Stronger Economy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
WPEC CONTRACT #1350102					

Total Charges: \$ 11,625⁰⁰

This broadcast time will be used by:
Coalition for More Jobs, Better Schools and a Stronger Economy

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☒

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Coalition for More Jobs, Better Schools and a Stronger Economy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kim LeeBove, Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7.31.2012

Date

Signature

203.966.9757

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE



Accepted



Accepted in Part



Rejected

Lillie K Roberts

Signature

Lillie K Roberts

Printed Name

Sale Director

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Coalition for More Jobs, Better Schools & A Stronger Economy PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: _____

INQUIRY MADE BY: Marianne Campbell
Candidate Manager Agency Committee (circle one)

ADDRESS: McLaughlin & Associates
919 Prince Street
Alexandria, VA 22314

PHONE: _____ FAX: _____

EMAIL: _____

Information Requested: Rates & Avail

Final Disposition: Order Placed \$11,625⁰⁰

If Committee, list officers and position: Treasurer - Kim Lee Bove
203-966-9757

TAKEN BY: Cheryl Blair - DATE: _____ TIME: _____
T. Rep NY